

Branislav Mašić, PhD, Full Professor

Professor Branislav Masic is a full professor of Management at Faculty of Economics Pale University of East Sarajevo. He is the author of the first textbook about Strategic Management in ex Yugoslavia (1996). He performs research work and conducts lectures in Strategic Management, Management Principles, Leadership, Knowledge Management, Change Management, SME Management, and Entrepreneurial Leadership. He participated at undergraduate and postgraduate courses and conducted lectures at schools of economics and management of the following universities: University of Novi Sad (FTN), University of Podgorica (Faculty of Economics), University of Banja Luka (Faculty of Economics), East Sarajevo University (Faculty of Economics Pale and Faculty of Economics Brcko), BK University in Belgrade etc. He is the author of various books and monographs on above mentioned areas, as well as 100 articles in different journals. He graduated, and holds masters and PhD degree from University of Sarajevo. He got further education at formerly called RVB (Netherlands International Institute of Management), today MSM - Maastricht School of Management (1992), and IEDC- Bled School of Management (2003). Among other things in his career, he was manager of municipal tax administration in Čajnice (1978), deputy general manager of BK Concern in Moscow (1993-1994), dean of Faculty of management BK in Belgrade (2001-2005), proctor for business cooperation at Singidunum University in Belgrade (2007-2008), dean of Faculty of Business in Belgrade (2007-2010), dean of Faculty of Management (2010-2011) Singidunum University, professor et Educons University (2012-2014), professor at Faculty of Economics University of East Sarajevo (2014-) and University of East Sarajevo Senate member (2015-).

Prof. Dr Branislav Mašić, redovni profesor

Prof. dr Branislav Mašić redovni je profesor za užu naučnu oblast Menadžment na Ekonomskom fakultetu Pale Univerziteta u Istočnom Sarajevu. Autor je prve knjige, udžbenika iz Strategijskog menadžmenta na prostorima bivše Jugoslavije (1996 god.). Bavi se istraživačkim problemima i držio je nastavu iz sledećih predmeta: Strategijski menadžment, Principi menadžmenta, Liderstvo, Menadžment znanja, Upravljanje promenama, Menadžment malih i srednjih preduzeća Preduzetničko liderstvo, Marketing menadžment, Organizaciono ponašanje i Korporativno upravljanje na diplomskoj i posle diplomskoj nastavi na ekonomskim fakultetima i fakultetima za menadžment Univerziteta u Novom Sadu (FTN), Univerziteta u Podgorici (Ekonomski fakultet), Univerziteta u Banjoj Luci (Ekonomski fakultet), Univerziteta Istočno Sarajevo (Ekonomski Pale i Ekonomski Brčko), Univerzitet BK u Beogradu, Singidunum Univerzitet itd. Objavio je više knjiga i monografija iz navedenih oblasti, kao i oko 100- tak članaka u različitim časopisima. Diplomirao je, magistrirao i doktorirao na Ekonomskom fakultetu u Sarajevu, a daljna usavršavanja je obavio na RVB (Netherlands International Institute of Management), danas je to MSM - Maastricht School of Management (1992), i IEDC- Bled School of Management (2003). U svojoj radnoj karijeri bio je direktor Uprave prihoda opštine Čajnice (1978), zamenik generalnog direktora BK Koncerna u Moskvi (1993-1994), dekan Fakulteta za menadžment BK u Beogradu (2001-2005), prorektor za saradnju sa privredom Univerziteta Singidunum u Beogradu (2007-2008), dekan Poslovnog fakulteta (2007-2010), Fakulteta za menadžment Univerziteta Singidunum u Beogradu, profesor na Ekonomskom fakultetu Univerziteta Istočno Sarajevo (2014-) i član Senata Univerziteta Istočno Sarajevo.